

Grooming tactics used by traffickers to lure in victims

Grooming is the process traffickers use to control and manipulate someone into human trafficking.*

What does grooming look like?

// Gaining the victim's trust

- Sympathizing and claiming common experiences
- Oversharing related trauma
- Collecting personal information

// Providing for the victim's needs

- Fulfilling emotional or physical needs
- Promising an escape (better home life, job, expensive gifts, money)
- Promising love and affection

// Isolating the victim

- Distancing them from friends and family
- Convincing them they have no one to turn to

// Forcing the victim into trafficking

- Blackmailing
- Using personal information against them
- Conditioning with various forms of abuse

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Source: <https://blog.3rdmil.com/grooming-a-first-step-in-human-trafficking#:~:text=What%20is%20grooming%3F,->

WHAT TO DO IF YOU NOTICE SOMEONE MAY BE BEING GROOMED:

CALL THE NATIONAL HUMAN TRAFFICKING HOTLINE

(888) 373-7888 IMMEDIATELY.