



Be an active media consumer - Decipher what's true, what's false, who's real, and who's not.

It's easy to be misled by headlines, succumb to clickbait news, and believe information and people without actively deciphering whether it's real or not. We can begin to evaluate, identify, and understand all types of media and their messages thoughtfully.

Join the movement to reduce vulnerability to human trafficking:
setfreemovement.org

Ask yourself these questions when viewing a post:

CREATOR: Who created or posted this message?

MEDIUM: What form does the message take (email, letter, ad, post, etc.)?

MESSAGE: What does this message say? What does the purpose seem to be? What is missing?

AUDIENCE: Who is the targeted audience? Who else sees, listens, or reads this message? Who is missing?

CONTEXT: When and where was this message delivered? What comes before and after? What effect does it have? Is it a one-sided or limited view?

More Resources:

*<https://www.mindtools.com/pages/article/fake-news.htm>

*<https://www.waterford.org/education/build-media-literacy-in-your-students/>

*<https://www.niallmcnulty.com/>