

2022 Impact Report

SET  FREE



a note from our director

2022 was a year of recovery and growth. The pandemic limited us in many ways, but we are now fully engaging with more than **150 leaders in 15 countries**. Set Free Leaders are extending care, raising awareness, training community members, providing for physical needs, and more to reduce human trafficking vulnerabilities in the communities they call home.

The Set Free Movement is a passionate network of leaders, teams, churches, and business partners working to address the root causes of human trafficking in our communities.

Will you join us?



Here are some examples of how we are protecting the vulnerable:

- Our teams in Hungary and Bulgaria are coming alongside Ukrainians displaced by the war by providing awareness, education, and safe housing options for refugees.
- Our team in India is working with the local government to repatriate dozens of missing and trafficked children in India.
- Our team in Kenya is training a new generation of leaders in Togo to expand the Thrive training and mentorship program into new countries.
- Our Seattle, WA and Spring Arbor, MI teams are working within a broken system to bless foster families, children and teens, and social workers through our Fostering Hope program.
- Our team in Decatur, IL is coming alongside their city government to create proclamations against human trafficking.

Read more in depth stories about the impact our teams are making on pages 8-10.

Our vision is to see the vulnerable protected, captives set free, and the oppressed experiencing hope and healing **as neighborhoods are transformed**.





Our progress since 2015:

196,430+

community members trained to take action

20,800+

times we directly supported survivors or people at-risk

40,134+

hours of hard work by volunteers

32,170+

youth reached and trained to stay safe

In 2022:

10,790+

community members
trained to take action

6,950+

times we directly supported
survivors or people at-risk

2,890+

hours of hard work
by volunteers

1,690+

youth reached and
trained to stay safe



**16 new
leaders**

SFM onboarded 16 new leaders
representing new and growing local
teams across the United States in 2022.

We engaged with community partners, businesses, churches, and other organizations **more than 390 times in 2022**. We are partnering strong with local communities to fight trafficking in ways that make sense in their local contexts.

Our mission is to mobilize faith communities, financial partners, and all segments of society towards ending human trafficking and creating new futures through community-based action.

We are accomplishing this mission through three focus areas:

1 All Segments of Society:

Leaders create locally-informed awareness campaigns and equip community members with training. Equipping each sector of society with awareness training is an essential way to come alongside those most vulnerable to human trafficking. Informed communities often have stronger networks for preventing and reporting human trafficking concerns. With each segment of society engaged and holistically aware of the vulnerabilities to human trafficking, community response and prevention are more effective.

2 Faith Communities:

We are directly serving those most vulnerable to human trafficking by working to rebuild and mobilize communities. Set Free leaders and teams address the root causes of human trafficking in their neighborhoods, including poverty, racism, gender inequality, addiction, abuse, family brokenness, and more by extending mercy to the margins. We are primarily accomplishing this goal through equipping, educating, and mobilizing local churches. By providing the framework for sustainable action, Set Free is equipping faith communities to create impact in their neighborhoods.

3 Engaging Business Leaders and Financial Partners:

Through our program Percent for Freedom, Set Free is engaging businesses and financial partners to raise awareness and equip their communities. Percent for Freedom partners use their business as a platform to lead the fight for freedom in their community while demonstrating relevance through generous business practices.



Change made locally

Julia's passion for fighting human trafficking is spreading like wildfire in Venango County, Pennsylvania. People who were once unaware of the realities of human trafficking are now committed to learning about vulnerabilities that exist in their own neighborhoods.

Seeking to rebuild community, the Venango County Set Free team is focused on learning about their local area and partnering with like-minded organizations and government agencies. The team is joining forces with a local retired Constable to teach self-defense classes. This helps to increase awareness of personal safety and to safeguard youth against exploitation and abuse. They also have a trusted relationship with a State Representative who now seeks their input on government policy. These are just a few ways their team is protecting the vulnerable.



Julia, on the right, is the leader of the Venango County Set Free Team



Protecting children

Online sexual exploitation is a billion-dollar industry in the Philippines, where an anonymous user anywhere in the world pays as little as \$5 for a live-streamed “show”.¹ UNICEF reported in 2016, 8 out of 10 children in the Philippines are vulnerable to being victims of online sexual abuse or bullying.² The prevalence of online sexual exploitation more than tripled from 2014 to 2017, and is known as “family-based crime” as 83% of abusers in the Philippines were either biological parents or relatives.³



Ken is featured above in yellow with her local team.

Since 2017, Ken and her local team have equipped **more than 300 parents, teachers and pastors, educated hundreds of youth, and mobilized more than 1,800 community members.** With a Biblical view of children’s value, Ken is helping communities realize that we are each made in the image of God. Parents are learning about the dangers of online sexual exploitation. Children are learning how to stay safe. And community members are learning how to protect and fight for the rights of children.

[1] <https://www.theguardian.com/world/2016/may/31/live-streaming-child-sex-abuse-family-business-philippines>

[2] <https://reliefweb.int/report/philippines/osec-modern-face-human-trafficking>

[3] <https://www.ijm.org/vawc/blog/osec-study>



Serving refugees

When the Ukraine war broke out, our Set Free teams were able to quickly pivot to raising awareness about trafficking dangers and meet specific needs of some of the most vulnerable people.

In Bulgaria, refugees are being housed in the St. John's Home. Coping with PTSD, trauma, and the uneasiness of being in a new country, refugees have slowly begun to experience peace and security. With time and trust, a 5-year-old refugee girl who was experiencing severe PTSD symptoms came to a place of rest and peace for the first time since the bombings began.



In Hungary, men, women, and children are being met at the borders with information on how to safeguard against human trafficking. Refugee children are being educated in 12 languages about protection and mental well-being. Glimpses of joy have been restored through thoughtful toys and school supplies. Refugees are experiencing rest, peace, and most importantly hope once again.

Leading the fight with business

Hear from some of our partners:

"We strongly believe everyone should be free. We provide educational resources to [real estate] clients and direct them to local nonprofits for volunteering and engagement."

- Anna Creech at Tim Creech Team-Five Star Real Estate Leaders

"If there was ever a moment we were unable to explain how well an organization lines up with our mission and how incredibly excited we are, this is that moment. We are so thrilled to partner with Set Free and their work every single day."

- Trevor at Imprint Coffee Roasting



Our Percent for Freedom partners are making lasting economic, environmental, and social change in their communities and around the world.



Our Percent for Freedom business partners are a vital part of leading the fight for freedom. By donating a percentage of their profits to Set Free's anti-trafficking work and building awareness, they are having major influence in their communities.



Financial Statement:

Beginning Net Assets:	\$82,061
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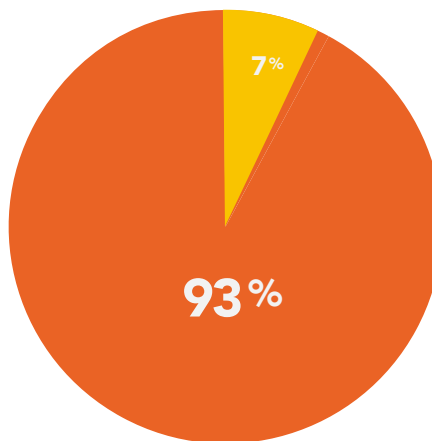
Revenue:	\$415,418
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Expenses:	\$429,299
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Programs & Projects:	\$399,248
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Operation Support, Administration & Fundraising:	\$30,051
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Ending Net Assets:	\$68,180
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Expenses

- Programs & Projects
- Operation Support, Administration & Fundraising

Thank you!

We appreciate all of our Set Free leaders and members, key partner agencies, Board of Directors, donors and partners, and Percent for Freedom Partners that come alongside this transformational work!



Looking Ahead

Our 2023 budget is \$600,000.

This budget allows us to increase our impact and come alongside even more locally led teams across the world.

Yes, there are challenges. God is calling us to seemingly impossible tasks. But, we are in good company with Gideon, David, Mary, and others in scripture. God is our help and we trust in Him to do the impossible.

As we enter our fourteenth year, we are humbled by our calling and excited about where God is leading us. What we are doing is working. God is using us to protect more and more vulnerable youth. We are starting to have impact through business relationships. Our tribe of liberators is growing.

**You also
have a
role in this
movement.**

Would you pray for us?

**Would you encourage
local teams?**

**Would you consider
becoming a recurring
financial partner?**

Join the Movement

Six Ways to Take Action

01.

Join us for Freedom Sunday.

Find out more:
SetFreeMovement.com

02.

Help us sustain this work.

Become a partner for freedom by giving at:
SetFreeMovement.com

03.

Use your business to advance the cause for freedom.

Become a [Percent for Freedom](#) partner.

04.

Join or start a Set Free team. Many of our teams operate out of Free Methodist churches.

[Engage your church today!](#)

05.

Buy fair trade coffee from Camano Island Coffee or Imprint Coffee Roasting: Set Free receives a percent of each sale!

Shop Here:
SetFreeMovement.com

06.

Follow and Share

Help inform your community about human trafficking

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